

THE SCHOOL PROGRAMME: 23 weeks

5 SUBJECT GROUPS

SUBJECT GROUP 1

Marketing

220 HOURS

Marketing & Sales Techniques

Labour Law / Retail Law

Merchandising

Business Ethics

English

Personal Development

CORA DEPARTMENTS

SUBJECT GROUP 2

Management

200 HOURS

Competition Law

Financial Analysis

Sales Outlet Operation

Social Law

Taxation

I.T.

SUBJECT GROUP 3

Man Management

135 HOURS

Human Resources

Man Management & Team Leadership

Social Legislation

SUBJECT GROUP 4

Profit Centre Creation/Development

135 HOURS

Location & Activity Development

Information Systems & Sources

Quality & Hygiene

Pricing

Case Study

SUBJECT GROUP 5

Cora Specific subjects

110 HOURS

Merchandising & Department Management

Project Management

Total

800 HOURS

OTHER

63 HOURS

Exams, Oral Exams, Site Visits, Appraisal